

# — QUEENSWOOD CASE STUDY —



## WHO ARE QUEENSWOOD?

Queenswood is a progressive boarding and day school for girls situated in Hertfordshire (on a beautiful 120 acre site so we were more than happy to visit) for students aged from 11-18.

The school has a strong focus on pastoral care and personal development, they really invest in the emotional development of the girls that go to this school, ensuring they are well grounded for their future endeavours.

## — WHY DID QUEENSWOOD CONTACT UNIADMISSIONS? —



FALLING OXBRIDGE ADMISSIONS RATES



TEACHERS UNABLE TO GIVE THE RIGHT SUPPORT



APPLICATION PROCESSES CHANGING EACH YEAR

The academic standard of the girls was very high, however, the school wasn't able to provide the support and guidance necessary for these students to apply to Oxbridge. Many of the staff at Queenswood are Oxbridge graduates, but since they went to the institutions a lot has changed with the addition of many admissions tests due to increased competition for certain courses.

The criteria is ever-changing for applicants, keeping up with these changes year by year is difficult – this is where UniAdmissions came in.

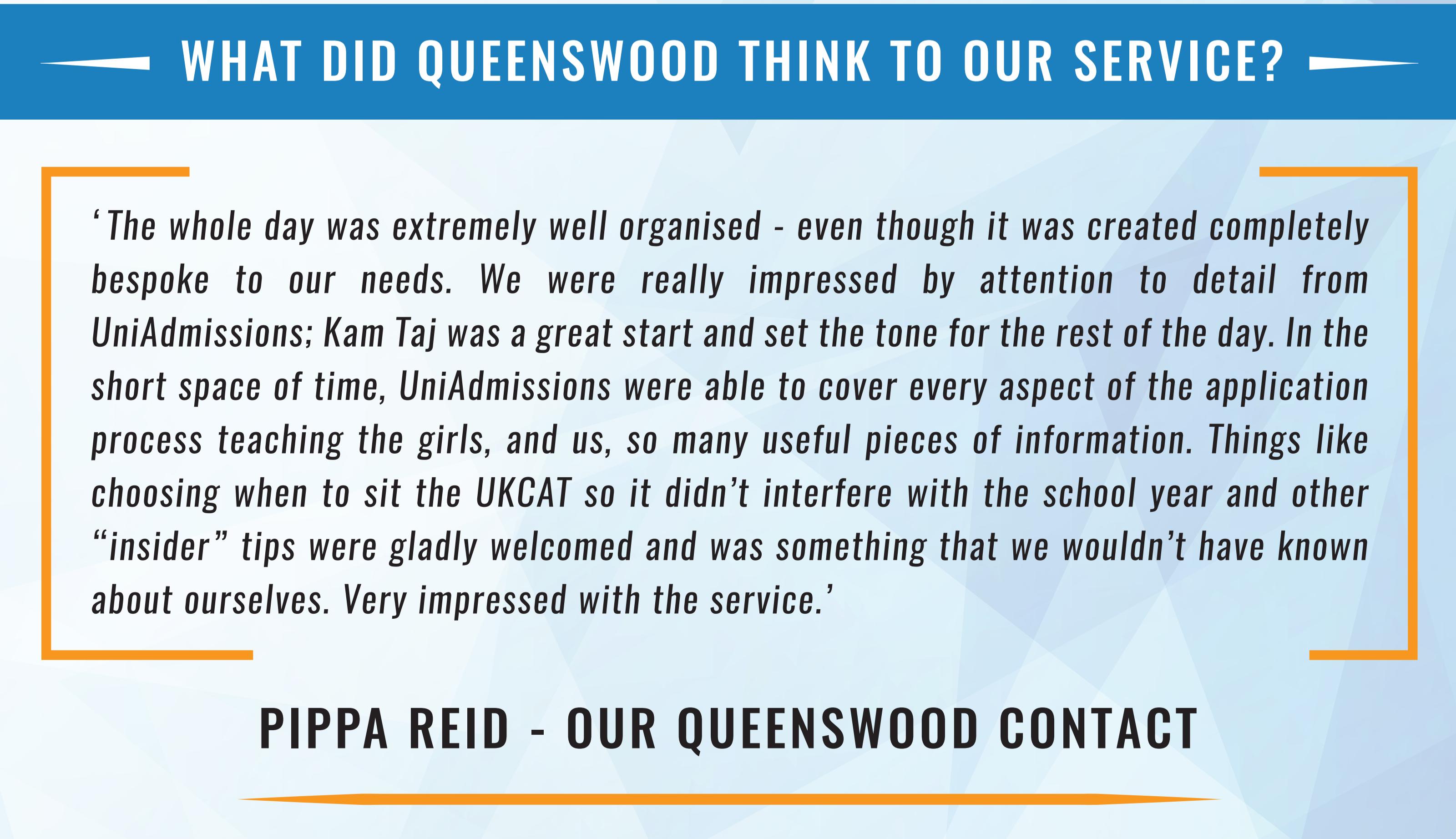


**UNIADMISSIONS**  
UA



Queenswood initially contacted a few different companies to weigh their options but UniAdmissions kept coming up as their best option. We were able to offer Queenswood help with every single step of the application process for their girls instead of just admissions test training or just personal statement help. One of the reasons they found us appealing was because almost all of our tutors are Oxbridge students or graduates. The fact that our tutors are relatable to the students made the girls feel comfortable around them, really taking on the advice given.

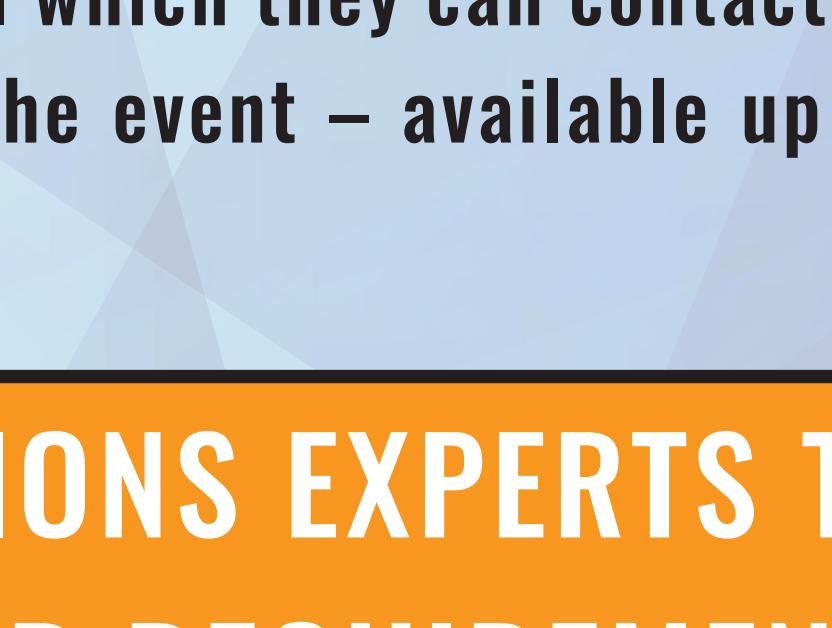
	UA	A	B
APPLICATION ADVICE	✓	✗	✓
PERSONAL STATEMENT TUITION	✓	✓	✓
PERSONAL STATEMENT RE-DRAFTS	✓	✓	✗
ADMISSIONS TEST TUITION	✓	✗	✓
ADMISSIONS TEST RESOURCES	✓	✓	✗
INTERVIEW ADVICE & TUITION	✓	✗	✓
MOCK INTERVIEWS	✓	✗	✗
PHYSICAL RESOURCES	✓	✗	✗
ONLINE RESOURCES	✓	✓	✗
ONGOING 24/7 SUPPORT	✓	✗	✗



There were a wide range of subjects which the girls wanted to consider applying for such as Geography, Natural Sciences, Medicine, Law and more. We were able to provide Oxbridge tutors, specific for each of these subjects, to speak with the students in smaller subject groups.

The students were able to get bespoke advice for the tests and university life they could be going through in the near future. Because the tutors are or were very recent students, it's a true insight into the day-to-day life of a student. All of our tutors are experts in their particular admissions test so they were able to give personalised information about how best to prepare for the UKCAT, or what to look out for when sitting the NSAA.

The teachers at Queenswood told us this was a very beneficial portion of the day because of how current information provided was.



## THE QUEENSWOOD - UNIADMISSIONS TIMELINE

QUEENSWOOD FIRST GET IN TOUCH	MAY 13TH
THE IN-SCHOOL COURSE RUNS	JUNE 20TH
THE FIRST PERSONAL STATEMENT COMES IN FOR EDITING	AUGUST 15TH
STUDENTS ELIGIBLE FOR COURSES ATTEND IN LONDON	13TH OCTOBER
STUDENTS NOT ELIGIBLE FOR RELEVANT COURSES START PRIVATE TUITION	21ST OCTOBER
INTERVIEW TRAINING COURSE IS HELD IN LONDON	10TH DECEMBER

## — WHAT DID QUEENSWOOD THINK TO OUR SERVICE? —

'The whole day was extremely well organised - even though it was created completely bespoke to our needs. We were really impressed by attention to detail from UniAdmissions; Kam Taj was a great start and set the tone for the rest of the day. In the short space of time, UniAdmissions were able to cover every aspect of the application process teaching the girls, and us, so many useful pieces of information. Things like choosing when to sit the UKCAT so it didn't interfere with the school year and other "insider" tips were gladly welcomed and was something that we wouldn't have known about ourselves. Very impressed with the service.'

## PIPPA REID - OUR QUEENSWOOD CONTACT

Overall, Queenswood were extremely happy with the service we provided. Their favourite aspect of our service was our flexibility; rather than coming with a set course, we ensured we fitted ourselves to Queenswood's requirements which made the day more far more useful for the students.

Every student who attended received complementary resources to their needs, such as medical students getting UKCAT and BMAT books. Each student also received access to our online resources which include hours of online lectures and learning materials. Along with this, the girls got a support email which they can contact 24/7 with any further questions or queries they had after the event – available up until the day of their exam!

**GET IN TOUCH WITH OUR ADMISSIONS EXPERTS TO SEE HOW WE CAN HELP WITH YOUR REQUIREMENTS**